TRUE CINEMA
REAL ESTATE

How to Prepare for Your Listing Shoot

PHOTO · VIDEO · DRONE CHECKLIST FOR SELLERS

Before we arrive

- ☐ Cleaning, repairs & staging done before shoot day (virtual staging $50/image)
- ☐ **Every light on**; burned-out bulbs replaced
- ☐ Blinds & curtains open, all set the same
- ☐ **Ceiling fans off, TVs & screens off**
- ☐ **Cars out of the driveway** & off the street in front
- ☐ **Pets & people** out of the home or out of frame; pet bowls, beds & toys away
- ☐ Family photos, mail, paperwork, fridge magnets & name-bearing items put away
- ☐ **Valuables**, medications & firearms secured out of sight
- ☐ Access arranged: lockbox, gate, alarm, HOA

Exterior

- ☐ Lawn mowed & edged, walkways blown off
- ☐ Weeds pulled, shrubs trimmed
- ☐ **Hoses, trash & recycling bins**, tools & toys hidden
- ☐ **Pool/spa clean, cover off**, equipment tucked away
- ☐ Porch swept, door & glass clean, simple décor
- ☐ Patio furniture straightened, covers off
- ☐ Garage doors closed; signs & seasonal décor removed

Kitchen

- ☐ Counters nearly empty (1–2 simple items max)
- ☐ Soap, sponges, towels, small appliances & trash cans hidden
- ☐ Fridge front cleared
- ☐ Stainless, cooktop & glass wiped streak-free
- ☐ Cabinets, drawers & dishwasher closed

Living areas

- ☐ Tables, shelves & floors decluttered
- ☐ Pillows & throws straightened
- ☐ Remotes, chargers & cords hidden
- ☐ Vacuumed; windows & mirrors cleaned

Bedrooms

- ☐ Beds made neatly, smooth bedding
- ☐ Nightstands & dressers cleared to a lamp + 1–2 items
- ☐ Clothes, shoes & laundry baskets put away
- ☐ Closet doors closed

Bathrooms

- ☐ **Toilet lids down**
- ☐ **Fresh matching towels**, neatly hung (or removed)
- ☐ **Toiletries hidden**: razors, toothbrushes, products, bath mats, scales
- ☐ Mirrors, glass & fixtures cleaned; shower curtain open

Garage & utility

- ☐ Swept and decluttered if it will be shown
- ☐ Washer/dryer tops cleared, detergent hidden

Video & drone

- ☐ Video takes **more time on site** than photos
- ☐ We film **moving through the home**: clear pathways
- ☐ **Interior doors open** unless asked otherwise
- ☐ Music, TVs & noisy appliances off
- ☐ **Drone needs clear, dry, calm weather**
- ☐ Agent intro? Solid-color outfit & a talking point ready

Twilight shoots

- ☐ Shot just after sunset, in a short window
- ☐ **Twilight Photos is 3–5 photos**
- ☐ **All interior & exterior lights on**, incl. landscape, pool & fireplace
- ☐ Blinds open, cars out, garage closed

Occupied vs. vacant

- ☐ **Occupied:** pre-clean, pack away about half of what's on surfaces, occupants & pets out
- ☐ **Vacant:** power & water on, all bulbs working, debris removed

Shoot day

Listing Photos, Listing Basics & Listing Essentials: about 1.5 hours on site

Signature Listing Film, Estate Collection & Legacy Luxury Listing Package: full day, about 4–8 hours

Times vary with home size, weather & readiness. We come to you. Travel is included within 20 miles of Greenville, SC 29609; then +$50 up to 50 miles, +$100 up to 80, +$150 up to 100, +$250 up to 150, +$350 up to 200.

Cancel 24+ hrs before your shoot for a full credit toward a future shoot; under 24 hrs the credit is 50% of what you paid. Credits are not refunds and must be used within 1 year. By booking, you agree to Terms & Licensing at checkout. Legal name: True Cinema Entertainment LLC.

Shoot date: _____ Time: _____